

The Paddy Fields and the Re-Wild

Digital Presentation of Farming Ecology

Letter of Intention for Exhibition Cooperation

Party A (exhibition executor): Guizhou Upper Culture Promotion Co., Ltd.

Project address: Yong'an Village, Yuhang Street, Yuhang District, Hangzhou City,
Zhejiang Province (Tiaoxi Art Museum)

Contact Number: 15285702407

Contact Person: Luo Kun

E-mail: 1587910238@qq.com

Party B (Artist):

ID Number:

Contact Number:

E-mail:

Address:

Tiaoxi Art Museum will be opened in August 2025, Party A is invited by Tiaoxi Art Museum as the opening exhibition project executor, responsible for the planning and execution of the opening exhibition related work. In view of Party B's recent outstanding influence in domestic and international exhibitions, Party A now invites Party B to participate in the exhibition with the proposed theme of "The Paddy Fields and the Re-Wild : Digital Presentation of Farming Ecology" as an exhibiting artist of the opening exhibition. In order to coordinate with the orderly advancement of the preliminary execution of the exhibition, the following exhibition cooperation intention has been reached through friendly consultation between A and B:

Article 1: Exhibition Information

1.1 Theme of the exhibition: "The Paddy Fields and the Re-Wild: Digital Presentation of Farming Ecology".

1.2 Exhibition time: August-November 2025 (proposed);

1.3 Exhibition Venue: Room 3 and 4, Tiaoxi Art Museum;

1.4 Exhibition Structure

Curator: Xia Yan, Zhang Muchen

Executive Curator: Luo Kun

Academic Support: China Photographers Association

Art Museum of Guizhou Normal University

Article 2: Work Content of Party A

Party A, as the executive unit of the exhibition, is responsible for the organization, preparation and execution of the exhibition; provides partial financial support for the exhibition, and personnel team, operation support, specific work content is as follows:

- 2.1 Responsible for the organization, preparation, coordination and implementation of the exhibition project;
- 2.2 Responsible for the publicity and promotion of the exhibition;
- 2.3 Responsible for the design and production of visual documents;
- 2.4 Responsible for the transportation and insurance of the exhibition works;
- 2.5 Responsible for setting up and taking down the exhibition;
- 2.6 Responsible for the cost of materials for the creation of some of the works in the exhibition;
- 2.7 Responsible for the daily operation and maintenance of the exhibition.

Article 3: Work Content of Party B

Party B shall provide the exhibition works of the project, including but not limited to: the exhibition works program, relevant information organization, details of the exhibition works. The specific work content is as follows:

- 3.1 Party B agrees to take part in the exhibition of “The Paddy Fields and the Re-Wild:Digital Presentation of Farming Ecology”executed by Party A;
- 3.2 Provide relevant materials for the exhibition, such as artists' biographies,photographs, pictures of works, and publicity texts for the exhibition;
- 3.3 Provide a program and list of related materials, equipment and space requirements for the exhibition;
- 3.4 If Party B is required to participate in the exhibition during the exhibition period, Party B shall cooperate with Party A to help complete the exhibition;
- 3.5 Party B authorizes Party A to produce and promote the main visual of the exhibition, brochures, promotional videos and media publicity materials during the exhibition period.

Article 4: Signing of Exhibition Agreement

Party A and Party B sign the exhibition agreement on the details of the exhibition in July, which is “The Paddy Fields and the Re-Wild:The Digital Presentation of Farming Ecology” .

Article 5: Liability for Breach of Contract

- 5.1 After the signing of this agreement, both the A and B parties shall perform according to the agreement;
- 5.2 In the event of force majeure (including, but not limited to, natural disasters such as storms, thunder and lightning, and wars, etc.) or governmental orders during the period of fulfillment of this Agreement, resulting in the early termination of this Agreement, both parties shall not hold each other responsible for the fulfillment of the Agreement and the Exhibitor;

5.3 Both parties shall be liable for the confidentiality of any content of this Agreement.

Article 6: Others

6.1 This Letter of Intent shall be executed in two copies, one for each party;

6.2 Party A and B shall be responsible for confidentiality of all contents of this Letter of Intent.

(No text below)

(No text below, signature page of the Letter of Intent for Cooperation in the Exhibition)

Party A: Guizhou Guizhou Upper Culture Promotion Co., Ltd.

Seal:

Legal Representative (Signature):

(or delegated representative's signature):

Party B (Signature):

Seal:

Legal Representative (Signature):

(or delegated representative's signature):

Month, 2025